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FROM THE FRONT PORCH

THE NEWSLETTER OF THE
HISTORICAL SOCIETY
OF MOORESTOWN



View From the Porch

Mark Knopfler, the great guitar player and record producer was once asked what exactly the job of producer entailed. "Some of the time you make important decisions and some of the time you go get the tea" he replied. That's not unlike what it means to be a Trustee of the Historical Society. At times we are in meetings deciding on the future of the organization and other times we are making sure that the trash gets out to the curb on collection day. But one thing I have learned over that last three years is that if there was a list of the easiest jobs in the organization being President would be near the top. This is due to the tremendous group of people we have on our board and the dedication they have to our mission. Each person on the board has a role for which they either volunteered or had thrust upon them, and they all perform that role flawlessly, leaving the President with precious little to do. So in this the final "View From the Porch" for this season, I wanted to acknowledge the outstanding job being done by our trustees.

Stephanie Herz runs the library and research arm of the organization. She has been the heart and soul of the Historical Society for years. Mary Berardi, who serves as second Vice-President is also in charge of accessions and is a significant contributor to our exhibits. Cathy Hartley, who serves as our treasurer has done an excellent job in modernizing our record keeping and has restructured our investments for the maximum return. Lynne Brill is our recording Secretary and a key member of our fundraising committee. Another key member of the fundraising committee is Julie Maravich. I would say too, that if you have a job, that most would think impossible, look to Julie to make the most of it. She has built the annual "Ghost Tour" into a bonafide town treasure. Lisa Knell is the editor of our newsletter. Being the "editor" of our newsletter bears a close resemblance to Knopfler's "producer". We send her material and she does everything else.

Responsibility for the care of the Smith-Cadbury Mansion falls primarily under the watchful eyes of two trustees Lisa Hammell and Paul Canton. Lisa, a past board president, is responsible for the Museum contents. We constantly leverage her experience as an antique lover and dealer in the evaluation and care of the treasured items in our collection. Paul Canton is in charge of the building and grounds. If you have an iconic historic home, who better to entrust it to than Paul.

Jill Weiss heads up our membership committee as correspondent secretary. She has instituted many novel approaches to reaching our audience, including business memberships. John Watson, joined our board two years ago and has been an integral part of our exhibits team. His skill at restoring old photographs and just making things look better has been invaluable. Our exhibits and displays have never looked better. Our newest member Liz Rosenthal has taken on the important job of publicity and has made an immediate impact, as demonstrated by the great turnout we have had at our recent events. And speaking of our events, Vice-President Mickey DiCamillo has done an amazing job in organizing and arranging programs, not only for our membership meetings, but also in creating the Historical Society's New Jersey History Speaker Series. As anyone who attended our Annual Meeting, can attest our programs are more popular and energetic than ever before.

Last but not least I want to thank our Student Trustee, Ben Gromacki for the great job he did for us this year. From staffing the Ghost Tours to arranging for the Madrigals to sing at our holiday party, Ben was someone upon whom we could always count.

On behalf of the board I hope that all of our members have a great summer!

Lenny Wagner, President



House Tours and Gift Shop Hours:

2nd & 4th Sunday 1-3 PM
Tuesdays 1-3 PM

Research Library Hours:

Tuesday 1-4 PM
Second Sunday of
each Month 1-3 PM

Address

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Smith-Cadbury Mansion
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The Historical Society
of Moorestown*

JUNE 2016

The Hooton/ Warrington Family Signature Quilt

also known as **The
Roberts Family Quilt**

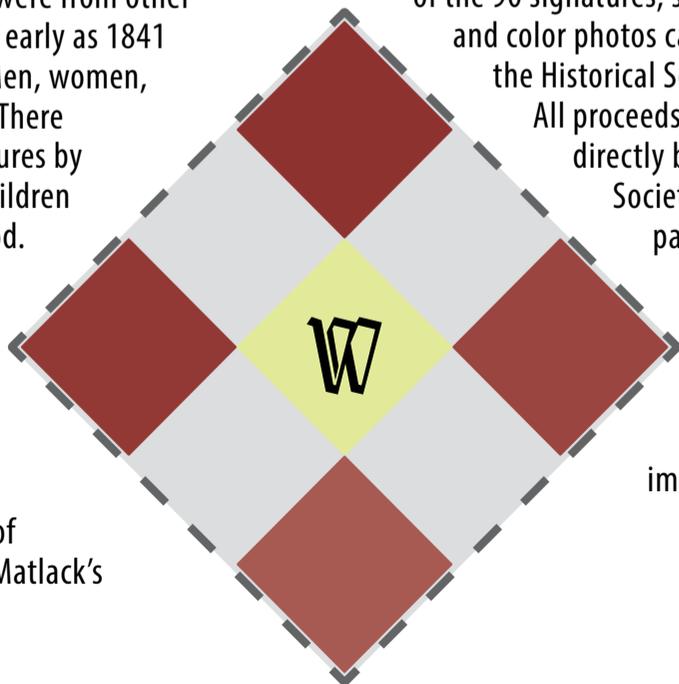
In 2011, I had the privilege of making the acquaintance of the American Quilt Study Group. The Study Group had an interest in several quilts belonging to the Historical Society of Moorestown. At the Study Group's request, these quilts were displayed in an exhibition in Cherry Hill hosted by the American Quilt Study Group Seminar. It was an honor to spend an evening with these folks and to benefit from their knowledge and expertise.

The Hooton/Warrington Family Signature Quilt aka Roberts Family Quilt became an object of intrigue at the exhibition, due to the fact that a number of signatures were not legible. The Study Group members provided several suggestions. Take close up photos of the signatures. The writing would become clear through the photographs. Also, make a grid of the signatures exactly as they appear on the quilt. In this way, the relationships between the signers would become apparent.

As I photographed the signature blocks, I developed the desire to get to know the signers. Many of the names were already familiar to me. I wondered, which names were family members and which were friends.

I devised a chart to list the signer's name, the content of the signer's signature, the signer's dates and where they were from, the family members of the signers and other pertinent information. There were 90 signatures in all. As a result, some very fascinating information surfaced. Even though the Hooton/Warrington Family were Quakers, not all the signers of the quilt were Quakers. The wedding between Anna Warrington and Joseph Hooton took place in Moorestown, New Jersey on May 25, 1843 but a number of the signers were from other regions. Some blocks date as early as 1841 and others as late as 1844. Men, women, and youths signed the quilt. There were commemorative signatures by grieving mothers for their children who did not survive childhood.

Many of the signers of this quilt read like a *Who's Who* of movers and shakers of the time. What a remarkable assemblage of diverse luminaries! Some of the signer's relationships of note include: The builder of Matlack's



Store at the corner of Main & Chester Avenues in Moorestown, a daughter of the Emlen Brewery business in Philadelphia, the owner of Woodlawn Estate which was part of Mount Vernon purchased from a Custis Descendent, a wife of a silversmith in Lancaster, PA, and also a daughter of a Revolutionary War Captain, the owner of a glassworks in Millville, New Jersey and also administrator for an evening school for African American men in 1832 and the Institution for Poor Quaker Children in 1839, both in Philadelphia, a sister of the original owner of Bethlehem Steel, a teacher of a Quaker School for Seneca Indians in New York State, the woman who established Moorestown Boarding School for Girls, a sister of the founder of Swarthmore College and University of Maryland, an identical signature which can be found on the back of the face of the Peter Stretch clock at the Smith Cadbury Mansion in Moorestown, New Jersey, a wife of a minister of a Presbyterian Church in Philadelphia and also head of Young Ladies Seminary in Lawrenceville, New Jersey, a woman Quaker minister, the Editor of "The Friend" Quaker newsletter.

The quilt was made for Anna Warrington and Joseph Hooton to commemorate their marriage. Sadly, they had no children. The question as to how the quilt arrived with the Roberts Family could possibly be answered by this explanation. Elizabeth West Hooton, sister of the groom, married Elisha Roberts. Since Anna and Joseph Hooton had no children, it is likely that the quilt was given to Joseph's sister Elizabeth West Hooton Roberts family, and the quilt descended through the Roberts Family before it was donated to the Historical Society of Moorestown.

Research for this information came from a variety of sources, including the internet, various reference books, two university libraries, and two historical societies. Research for this quilt and its signers is ongoing. Since the Historical Society of Moorestown often receives queries concerning various families and the Hooton/Warrington Quilt in particular, the Society has decided to make this information available to the public. A 15 page pamphlet containing the quilt grid of the 90 signatures, signer information chart, and color photos can be purchased through the Historical Society of Moorestown.

All proceeds of the pamphlet will directly benefit the Historical Society of Moorestown. The pamphlet is meant to be an aid and a springboard for those interested in learning more about the Moorestown community and its impact on the region.

— Lisa Hammell

The Historical Society of Moorestown

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South Jersey's Motown

Our friends in Cleveland, the home of "the heart of rock and roll", owe the South Jersey area a great debt of gratitude. It turns out that without Camden, New Jersey's contribution to the music industry that pulse would've flat lined a long time ago. According to Victor Talking Machine Company CEO, Graham Alexander, former Moorestown, New Jersey resident Eldridge Johnson and his business partner Emile Berliner gave birth to the modern record industry when they founded the company he now runs. Mr. Alexander referred to these two pioneers as the "Lennon and McCartney of the music industry" in a speech he delivered to the Historical Society of Moorestown on April 7th. Camden native Mr. Alexander is well suited to his role as a music industry executive. With his black sport jacket, gray company logo shirt and boots, he looks the part. His bushy black hair and vocal inflections bring to mind Sir Paul McCartney. That's not surprising. He played Sir Paul in a Broadway production of *Rain* prior to becoming an entrepreneur. Physical appearances aside, his intense passion for what he does truly makes Mr. Alexander fit the multiple roles he plays as a business owner, historian and performer.

Mr. Alexander acquired the Victor name during a brand auction he attended while living in New York City. Since he hailed from the South Jersey area he wanted to return. When the opportunity to purchase a piece of its rich musical legacy and bring it back with him presented itself, he did so. In addition to the Victor Talking Machine Company, he also acquired the rights to the Victrola, His Master's Voice and Camden Records (Little Richard's original label) brands.

The promotional film for Mr. Alexander's song "Games" opens with an aerial view from an antique clip of one of the old Camden Victor buildings. The voice over describes "a treasure house of music" where one "gets to see a record made." Then a sound engineer cues an orchestra. A black and white clip of the ensemble morphs into Mr. Alexander's 2015 band playing a soulful ballad. This is an excellent metaphor of how he is developing both the old and the new at the Victor Talking Machine Company.

It's not entirely fair to call Camden "South Jersey's Motown". The Victor Talking Machine Company's talent roster would've made Berry Gordy envious. Imagine having the likes of Enrico Caruso, Billie Holliday and Big Bill Broonzy among the label's artists. Now add to that list Frank Sinatra, Nat King Cole and Louis Armstrong. Include Django Reinhardt and Charlie Christian, two of the most influential Jazz guitarists who ever lived. Woody Guthrie

along with blues legend Lead Belly both recorded their first albums for Victor. (This is only a partial list of the company's artists, by the way.) Most people don't realize that these monumental talents recorded in Camden because as Mr. Alexander wittily observed, Victor "got rid of their good musicians before they really got good."



Music aficionados like me salivate at the thought of listening to the master recordings of these sessions; especially for the great blues men who influenced the British Invasion. (It's just a shame it took English musicians to introduce Americans to our music.) Unfortunately, many of Victor's master recordings were lost in the 1960s. Due to an expansion of Camden's docks an estimated 300,000 ended up at the bottom of the Delaware River. Thanks to the aid of RCA's European affiliates* and donations from relatives of former Victor employees, the company is recovering some of these "lost" recordings. (* RCA purchased Victor in 1929.) During his speech Mr. Alexander passed around a visual aid of a metal master recording. Record companies used these silver colored discs the size of a modern record until 1948. The manufacturer would press them into vinyl to make a record. During its prime Victor produced approximately 800,000 vinyl records a day. Mr. Alexander archly explained that it took "Mr. Edison's company" a month to a month-and-a-half to produce that many.

The highlight of the evening came when Mr. Alexander played an unreleased recording from the Victor archives. It featured my favorite classical composer, Sergei Rachmaninoff, playing "The Flight of the Bumblebee" unaccompanied on the piano. When it concluded, he told the Historical Society of Moorestown that we were the first people outside the company to hear it. Ironically, Rachmaninoff didn't like the recording. That's why Victor never released it. "Still, you don't hear music like that

(continued on page 7)

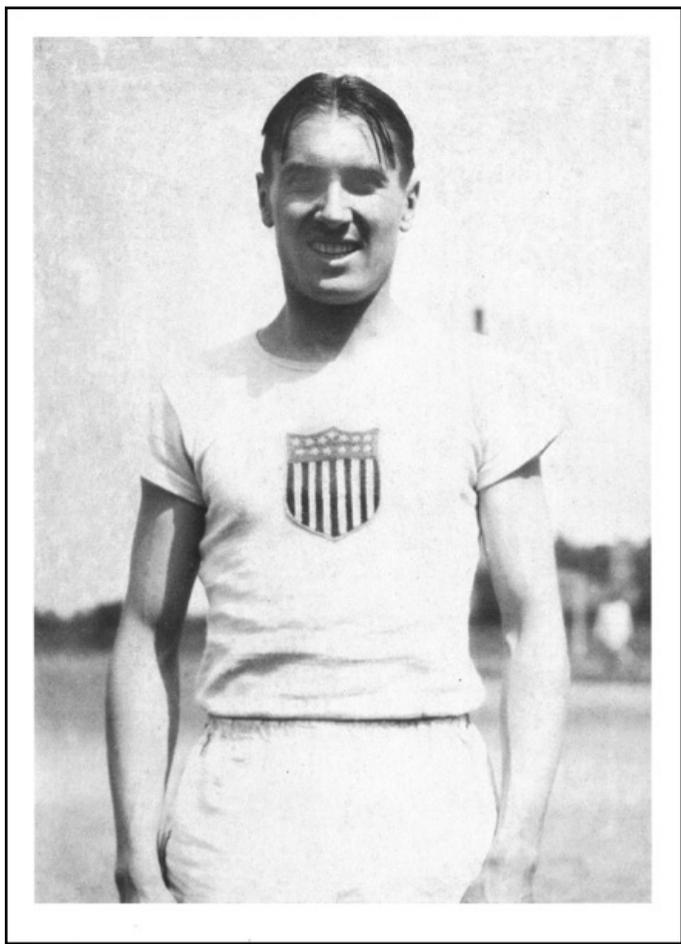
Graham Alexander, a local singer-songwriter with experience on Broadway, was the featured speaker before dozens of people at the Annual Meeting of the Historical Society of Moorestown held on April 7 at the Moorestown Community House.

Though only 26, Alexander, through a combination of financial savings, luck, and pluck, has managed to acquire the Victor Talking Machine Company and its associated record labels, all of which had lain dormant for decades until just a few years ago, and which were operated in the City of Camden by Victor founder and Moorestown resident Eldridge Johnson. Those labels include some very familiar names: Victor, Victrola, Camden, His Master's Voice, Little Nipper, and Electrola.

Alexander is in the process of reviving the labels and, in doing so, not only releasing his music and the music of other promising acts, but releasing or re-releasing as many as he is able to of the 10,000 master recordings he has managed to track down. Among the legendary singers and musicians who at one time or another recorded for one or more of the Victor labels were Enrico Caruso, Nat King Cole, Billie Holliday, Perry Como, Louis Armstrong, Fats Waller, Dinah Shore, Jimmie Rodgers, Rachmaninoff, Leonard Bernstein, and Duke Ellington.

Victor founder Johnson was an involved member of the Moorestown community, providing major funding for the Community House, and supporting Moorestown's activities in other ways. Moorestown residents have probably seen the numerous statues of the iconic Little Nipper dog situated about the town which serve to commemorate Johnson's impact.

— *Liz Rosenthal*



Moorestown Olympic Gold Medalist (1924) Al LeConey

team. He ran every distance up to and including the half-mile and even excelled in the pole vault. He won repeatedly and eventually held the county record in the 100 and 200-meter dashes and the pole vault. In 1918, he led the Moorestown team to a victory in the Penn Relays.

After high school, LeConey entered Lafayette College and became one of the most successful athletes that school ever produced. He excelled at both the 100 and 200 yard distances. In 1922, he set a collegiate record for 100 yards in a meet at Harvard. His record of 9.7 seconds would stand until 1931. He won at all of the major track meets of the time: the Knights of Columbus, Penn Relays, and the National AAU Championships. He was named All-American and the "Fastest Man in the East" and briefly held the 100 yard world record.

In 1923, LeConey was working as an engineer in Philadelphia when Lawson Robertson approached him about coming out for the Olympic trials. Robertson was the head track coach at UPenn and the coach for the American team preparing for the Paris Olympics. LeConey had stopped running competitively after college and had lost some of his speed, but with prodding from Robertson he began his quest for Olympic gold.

At the Olympic trials he discovered that he had not dusted off enough rust to qualify for the individual team positions over his old rivals, Charlie Paddock and Jackson "Dutch" Schultz. His effort was, however, sufficient to convince Coach Robertson that the great LeConey was rounding into form and he decided that LeConey would be the perfect choice to anchor the 4x100 relay team.

LeConey's teammates in Paris included Louis Clarke, Loren Murchinson, and high school phenom Frank Hussey. When the final race began LeConey took his position next to his British rival Abrahamson, as Murchinson took the first leg and gave the U.S. a slight lead. Louis Clarke took the next leg and handed the baton off to Hussey with about the same lead. LeConey later recalled that it seemed to take forever for Hussey to reach the section of the track where the baton would be passed to him. The fact was that it took only seconds as the 18 year old had kept the slight U.S. lead intact. Now it was up to LeConey, and as he

(continued on page 7)

Remembering Al LeConey & Moorestown's only Gold Medal

As the excitement builds

in the lead-up to this Summer's Olympic Games, it calls to mind Moorestown's own Olympic champion Al LeConey. It was 92 years ago that Moorestown held its collective breath, awaiting the results of the 4x100 m final of the Games of the VIII Olympiad, being contested in Paris in 1924. Al LeConey of 274 Main Street was running the anchor leg for the U.S. team. The preliminary heats had gone well for the Americans but there was some concern that they had peaked too early, after they broke the world record in their semi-final heat in a time of 41.2 seconds.

Of even greater concern was that awaiting them in the finals was the powerful British team, anchored by Harold Abrahams. Movie buffs will remember the 1924 Olympics and Abrahams as being the subjects of the 1984 Academy Award winning film "Chariots of Fire".

Jeremiah Alfred LeConey was born on March 11, 1901. At Moorestown High School, Al LeConey was the star of the track

BUSINESS CORNER

BUSINESS MEMBERSHIPS (NEW!)

Local businesses play an important role when they support the preservation of Moorestown's history. We welcome and thank our inaugural business members!

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Richard DePasquale—
Moorestown Tailors
BAYADA Home Health Care
Parkeon
Leonberg Nursery

Your generous support helps to sustain the Society's commitment to preserving Moorestown's heritage for generations to come.

Again, thank you!

Additional business memberships are always welcome.

Please call The Historical Society at 856-235-0353 for membership details.

Burlington Pike Above Five Points

“Before & After”

Here is a photograph taken by Moorestown's William H. Roberts in our neighboring town of Cinnaminson, circa 1895. Roberts labeled this photo *"Burlington Pike above Five Points"*.

Burlington Pike is better known today as US Route 130. Well into the 1900s, **Five Points** remained the name of the intersection where Moorestown's Church Street intersects US 130. It was called **Five Points** because Branch Pike, which runs westward from Moorestown-Riverton Road, originally connected directly into the intersection. For anyone who's been there lately, the intersection is no longer that simple.

Before 1860, Moorestown and Cinnaminson were both part of old Chester Township. But by an 1860 act of the New Jersey State Legislature, Cinnaminson was split off as a separate township.

The original Cinnaminson of 1860 was much larger in area than that of today. It included territory that would later become the separate towns of Delran (1880), Riverton (1893), Palmyra (1894), and Riverside (1895).

When this photo was taken, Cinnaminson consisted mostly of farmland, with several small crossroads villages with names such as *Westfield, Parry, Wrightsville, and New Albany*.

It's one thing to know that a lot has changed, but to see this photo of what is now a built up heavily travelled six lane section of US 130 as this sleepy unpaved one lane dirt road with farms along its sides really drives that home.

Historical aerial photographs show that the land along this stretch of the Burlington Pike was still all farmland as late as 1940. The scenery only really changed with the coming of the gas stations and motels that appeared mostly after World War II.

Below is a detail from a Hopkins map of the area published in 1877. The road labeled "Turnpike" is the Burlington Pike. We see **Five Points** at bottom left on the map. The map shows the positions of buildings relative

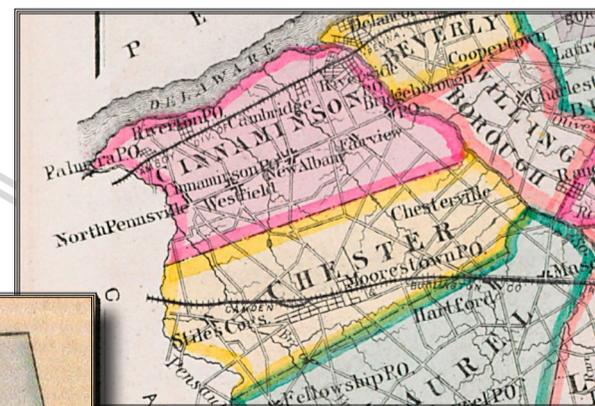


to the road and to each other, which is helpful. According to the features of this map, the probable place for William Roberts to have set up his camera has been marked with an added **X** above the property of Thomas Hunter.

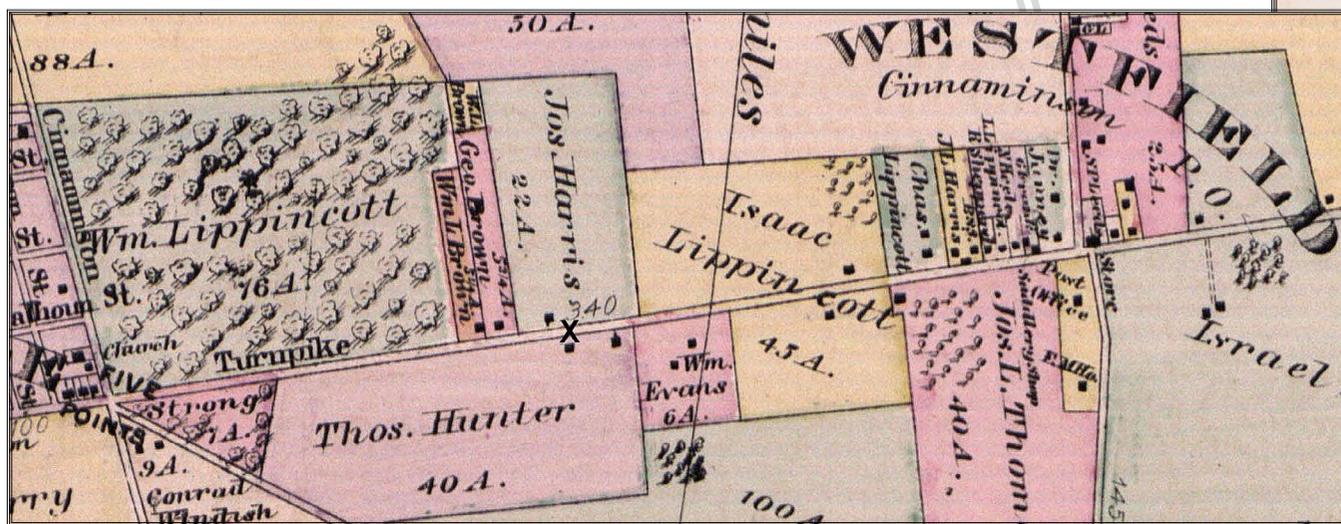
Looking toward Westfield, the distant house on the left in the photo appears to be that of Isaac Lippincott on that side of the pike, with the near group on the right in the photo a combination of the houses of Thomas Hunter and William Evans, though with approximately 20 years between map and photograph, some of the names may have changed. In the bottom left of the photograph, near William Roberts' bicycle, there is an entrance, most likely to the property of Joseph Harris.

As a modern point of reference, the photo shows the part of the pike where today's Highland Avenue meets US 130.

— John Watson



Cinnaminson and Chester Townships in 1876 (separated) [Detail, First Atlas of Burlington County, 1876]



Detail, "Part of Cinnaminson and Chester, Burlington County, New Jersey" [G. M. Hopkins Atlas of Philadelphia and Environs, published 1877]

MEMBERSHIP NEWS

As a non--profit organization run totally by dedicated volunteers, the Historical Society relies on the generosity of our members and donors to offer education programs, exhibits, and services that contribute to making the history of Moorestown tangible, relevant, and meaningful. Through our work, we hope to foster an appreciation for history in general and our rich history in particular. And so we say *THANK YOU* to our renewing members who continue to support our efforts. If you have not yet renewed, please use the form below or renew online at **our new website: moorestownhistory.org/membership**.

An exciting benefit at the History Partner level (\$100) is an engraved brick in our Pathway to History. This is a great way to commemorate a special occasion or person!

The Historical Society extends a warm welcome to our new members:

- Audrey Litto • Ann F. Christie • The Murphy Family • Elizabeth Rosenthal • Marlene Haresign

And a special thank you to our members who renewed at Donor Levels:

- Ann Condon • Mary Moore • Barbara & John Watson • C DeWitt Peterson • Paul Schopp • Carolyn & Mark Nachmias • Edmund Moore & Barbara Rabinovich • Samuel Schlindwein • Mr & Mrs Randolph Binter • William Kingston • Linda & Louis Vizi • Albert Salmon • Dave Homer • Lee & Roy Shubert • Ann F Christie • Lynne & Robert Brill • Cheryl & Lenny Wagner • Elizabeth Rosenthal • Marlise & Bob Bickel • Ann & Michael Ramage • Mary & Lou Berardi • Marlene Haresign • Toni & Gerald Lord • Virginia Sheppard • Eileen & Bill Archer • Dr & Mrs Stephen Garza • John Wilmot • Thomas Wittmann • Alfred Driscoll • Constance Madara • Linda & Robert Kastner • William Shelley • Janis & Chris Sparacio • Lavonne Camp • Carol Talbot • Nancy Powers • Margo & Baird Foster • Trish & Bud Radey • Jeanne Alper-Mielich • Marie Quigley • Rhonda & Allen Nicholson • Edith & Milton McFalls • Janet Moore

New members are always welcome! If you have a friend or neighbor who might be interested in supporting the Historical Society by joining us, they can become a member through our website at moorestownhistory.org or subscribe to our email list and receive membership information through the mail.

Looking forward to cloudless days!

Jill Weiss, Membership Chair; jill@thewio.com

In May, Moorestown Friends School alumni (Class of '61) and Moorestown Historical Society Town Crier Bill Archer received the MFS Alumni Association Service Award winner in honor of his years of extraordinarily loyal volunteer work on behalf of his class and the school.



Are you good at fundraising? If so, we need your help!

We are seeking individuals with energy and ideas to help us in our fundraising efforts.

Interested?

Contact Jill Weiss via email: jill@thewio.com



Jobs — big and small — that we need help with:

Activities/Events: Helps plan, organize and hold Society events.

Docents: Museum and special exhibit guides.

Exhibits: Helps create interesting displays.

Fund Raising: Helps plan and hold income-generating events.

Museum: Helps with maintaining collection.

Oral History: Collects oral histories and oversees written work.

Photography: Attends events and take digital photos for our archives and publicity.

Programs: Helps select programs and speakers, coordinates meetings.

Publicity/News/Web: Helps get Society information to the members and public.

If you can help out, call the Society at 856-235-0353 or email Jill Weiss jill@thewio.com



MEMBERSHIP APPLICATION

BASIC MEMBERSHIP:

- Student (\$10) Individual/Family (\$35)

DONOR LEVELS:

- Stories From the Past Sponsor (\$50)
- History Partner (\$100)
- Library Sponsor (\$250)
- Patron (\$500) Benefactor (\$1000)

RENEWAL

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: moorestownhistory.org :
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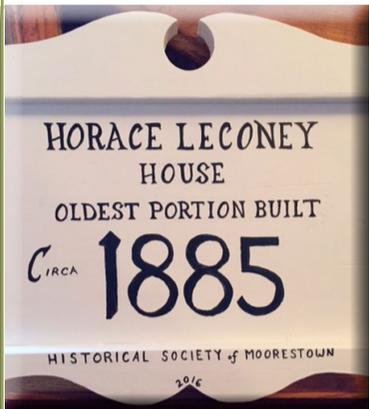
Or renew online at: moorestownhistory.org/membership

CALENDAR OF UPCOMING EVENTS

Museum tours and Gift shop: Every Tuesday and the 2nd and 4th Sundays of each month; 1 to 3 pm (except holidays) ♦ **Library:** Every Tuesday; 1 to 4 pm, and the 2nd Sunday of each month; 1 to 3 pm (except holidays)

JULY/AUGUST 2016
Smith-Cadbury CLOSED for the summer

SEPTEMBER 2016
6 Smith-Cadbury re-opens
17 Mo'Town Ball Fundraiser



A heartfelt "Thank You" to Trustee Paul Canton along with his Father, Paul,

for carving out time in their busy schedules during 2015 to facilitate plaque building for the Historical Society House Plaque Program.

In 2016, the combined skills of Milt McFalls and Dave Schill have come together to carry on the handcrafting of these beautiful plaques. Special mention goes out to Dave Ramsey and Moorestown Hardware for supplying the wood.

The Moorestown Improvement Association has taken an interest in this project and hopes to continue the plaque building tradition for the Historical Society of Moorestown. Many thanks to all the volunteers for their skills and contributions. For more information to apply for a plaque for your home and deed search, contact moorestownhistory@verizon.net

— Lisa Hammell

(South Jersey's Motown; continued from page 3)

anymore," Mr. Alexander observed. (For those who are unfamiliar with the artist: imagine a Russian born Keith Emerson; only a much better piano player.)

The Victor Talking Machine Company is currently headquartered at The Vault™ in Berlin, NJ. Its brochure describes it as "a unique entertainment and educational experience venue." In addition to housing early recordings of diverse artists ranging from Jimmy Rogers to Duke Ellington, it also contains historic recordings of Presidential speeches, military battles as well as antique comedy performances.

Thanks to the innovations of its visionary founder, Eldridge Johnson, the company has quite a legacy. Under his leadership Victor revolutionized the music industry. It shared the original record patent with Columbia. Johnson understood that records would become the home entertainment industry. He possessed the acumen to recognize Victor wasn't selling records: they were selling works of art. Hence the addition of liner notes, album art and artist stories to the package.

So what's next for Victor? Mr. Alexander said that they're "not putting the company's legacy behind glass." His goal is to, "Make a viable company for today without trampling over its history." Because of that history, it's wrong to call Victor South Jersey's Motown. It would be more appropriate to call Motown Michigan's Victor. Eat your heart of rock and roll out, Cleveland!

— Kevin Stephany

(LeConey; continued from page 4)

charged down the track with Abrahamson hot on heels he knew that the gold medal was within his reach and in a blink of an eye, he hit the tape and heard the roar of the crowd. Their finishing time was another world record 41 seconds flat, and it would remain the Olympic record until 1958.

After the conclusion of the Olympic Games, the U.S. Track and Field team toured Europe and competed in dual meets against many of the same teams. They faced the British team one more time before a crowd of over 60,000 in London. Once again LeConey anchored the team to victory over Abrahamson and his teammates.

The team would not return to the United States until October but that did not dampen the enthusiastic reception Al received upon his return to Moorestown. A big celebration was held in the front yard of the LeConey home on Main Street. Everyone in town turned out to welcome home the Olympic hero. The local newspaper at the time described the scene this way: "At once a crowd began assembling. They came on foot, by trolley car, and by automobile — scores of them. Main Street, on both sides, being parked with cars while hundreds swept over the lawn".

After his athletic career ended, Al LeConey went to work in the family insurance business and died suddenly on November 11, 1958. Each year he is remembered with the Al LeConey Memorial Race, held as part of the Moorestown Invitational Track Meet, but as the town's only Gold Medal winner, at this time every four years, when his successors toe the line at the Olympic Track and Field events, he deserves some extra attention.

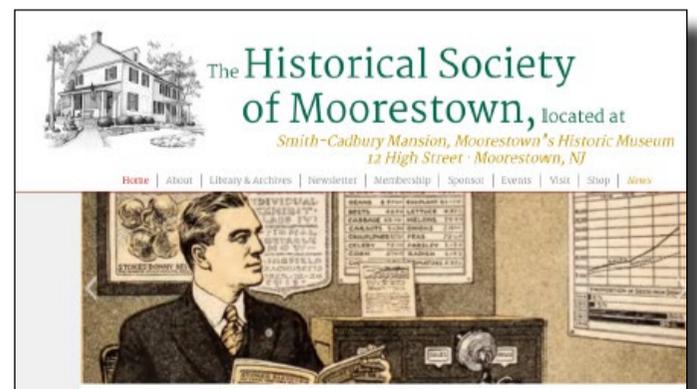
— Lenny Wagner

Visit us on the web!

Take a look at our new website at moorestownhistory.org to see what's happening at the Historical Society

Clicking on this photograph will take you to the *1918 Stokes Seeds Catalogue for Large Vegetable Growers*. Learn about America's Most Profitable Tomato! Stokes' Bonny Best!

Also, do you have information about the Bower's Candy Company of Moorestown? If so, go to "New Acquisitions" and post a comment!



**Historical Society of
Moorestown**

Smith-Cadbury Mansion
12 High Street, Box 477
Moorestown, NJ 08057

**Non-Profit
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Permit NO. 183



JUNE 2016

**SAVE
THE
DATE!**

**SEPTEMBER
17th**

On Saturday night, September 17, 2016:

Karla and James Varrell will be throwing open their historic, East Central Avenue home and hosting Moorestown's most exciting gala of 2016 – **the MO'TOWN**

Ball – a fundraiser for the highly anticipated "Pathway to History" at the Smith-Cadbury Mansion! With the help of an excellent live band, the musical theme will be based on the other "Motown," the storied Detroit record label that provided our soundtrack to the 60s and 70s. Dance to the music we grew up with, enjoy a delicious dinner and open bar, and raise money to help get us that much closer to completing handicapped access to the History of Moorestown! And all of this for just \$100 dollars a ticket!



COMING SOON: Invitations to this one-of-a-kind party – the MO'TOWN BALL – on Saturday night, September 17, 2016!